

Membership Investment Levels

Builder Level

Cost \$300

This investment level is designed for the business that is new to the Chamber or community. This level provides online visibility through the web-based membership directory, subscription to Chamber communications, invitation to special Member Only Training and Events, Member Only Social Media Outlets, access to all Connect, Advocate, Promote and Support programs (some additional fees may apply), member-only referrals, and membership plaque and much more.

Bronze Level

Cost \$400

This level includes all Builder Level Benefits, plus 1 *Marketing Tool Box Item* and 1 ticket to be used at one of the following events: a monthly Chamber luncheon, Taste of Hendersonville, Women Impacting the Community Event, or Men Making Money Event.

Silver Level

Cost \$500

This investment level includes all Builder Level Benefits, plus 2 *Marketing Tool Box Items* and 2 tickets to be used at one of the following events: a monthly Chamber luncheon, Taste of Hendersonville, Women Impacting the Community Event, or Men Making Money Event.

Gold Level

Cost \$1000

w/ \$600 in credits available

This investment level includes all Builder Level Benefits, plus you receive a thank you advertisement in a local publication, special gold level recognition, online directory gold denotation, enhanced directory listing including logo, picture and video and \$600 of your choice of credits.

Platinum Level

Cost \$2500

w/ \$1800 in credits available

This investment level includes all Builder Level Benefits, plus you receive a thank you advertisement in a local publication, special platinum level recognition, online directory gold denotation, enhanced directory listing including logo, picture and video and \$1800 of your choice of credits

Partners Level

Cost \$5000

w/ \$3000 in credits available

This customizable investment level includes all Builder Level Benefits, logo included in thank you advertisement in a local newspaper, special partner level recognition, online directory Partners denotation, enhanced online directory listing including logo, picture, & video, logo included in the weekly newsletter, logo on home page of www.hendersonvillechamber.com, logo included on the Partners Banner to be displayed at all Connect, Advocate and Support events, and \$3000 of your choice of credits.

CIRCLE of EXCELLENCE Level

The purpose of the Circle of Excellence sponsorship and advertising program is to provide a comprehensive marketing plan through a bundled package representing all Chamber events throughout the year. These customizable levels include all Builder Level Benefits, logo included in thank you advertisement in a local Nashville Area Publication, online directory Circle of Excellence denotation, enhanced online directory listing including logo, picture, & video, logo included in the weekly newsletter, logo on home page of www.hendersonvillechamber.com, logo included on the Circle of Excellence Banner to be displayed at all Promotional events, and your choice of other benefits through credit usage.

CHAIRMAN LEVEL.....Cost \$12000

w/ \$9000 in credits available

PRESIDENT LEVEL.....Cost \$9000

w/ \$6000 in credits available

DIRECTOR LEVEL.....Cost \$4000

w/ \$2000 in credits available

Hendersonville is Hiring, Hendersonville is Happening, Hendersonville is Home

**2017-2018 ECD Initiative
Donate Today!**

The "Hendersonville is Hiring" campaign is an economic development initiative that was launched in order to promote business growth, workforce development, and tourism and community involvement in order to sustain living, working and playing in the Greater Hendersonville Area. For more information on how you can make a difference, please contact Kathleen Hawkins at (615) 824-2818 or Kathleen@hendersonvillechamber.com.

Sponsorship Opportunities

Luncheon Sponsor Kits

Cost \$325

Eligibility for special recognition as a Luncheon Sponsor and automatically registered for the next 11 luncheons. (1 ticket will be provided for the next 11 consecutive luncheons. We do not host a luncheon in the month of April.)

Your logo will also be visible on a slideshow during the luncheon.

Sponsorships are also available at the following events:

*Chamber Gala
Golden Apple Event
Freedom Festival
Golf Tournament
Taste of Hendersonville
Baby & Beyond Expo
Summer Sales Seminar*

*Business Showcase
Women Impacting the Community
Men Making Money
Young Professionals Council
Business After Hours
Chamber Luncheon
Invitation Only Elected Officials Reception*

Credits can be used towards event tickets and sponsorships but are subject to availability. Amount of credits required is based on event and applicable pricing. Please visit www.hendersonvillechamber.com or call 615-824-2818 for more information.



Marketing Toolbox
You Pick The Tools!

- Mass Email** ✓
- Basic Ribbon Cutting Ceremony** ✓
- Conference Room Use 1/2 Day** ✓
- Enhanced Directory Listing** ✓
- Relocation Packet Insert for 100 packets** ✓
- Printed Chamber Member Mailing Labels** ✓

Each item is valued at a \$100 value
(Pick your tools - some restrictions may apply)