2022 Sponsorship Packages

October 30, 2022

Sanders Ferry Park

Time: 2:00-7:00 pm

Presenting Sponsor: SOLD…..…… $8,000.00

- Listed as Presenting Sponsor on all website, flyers, social media, and press releases
- Logo signage on One Hot Air Balloon (weather permitting)
- High Lakeside visibility to boats & vendors - 20 x 20 premium display area
- Logo on Chamber event website and Facebook event page
- Logo on Chamber flyer
- Mention in newspaper press release
- Display signage at event (provided by sponsor) – sponsor may hang on stage; sponsor responsible for hanging their signage
- Full Sponsor Signage at Event (provided by Chamber)
- Recognition during stage performances

Lakeside Living Sponsor: SOLD……..…….……..……$4,000.00

- Logo on Chamber website and Facebook event page
- Mention in newspaper press release
- High Lakeside visibility to boats & vendors - 20 x20 premium display area
- Display signage at event (provided by sponsor) – sponsor may hang on stage; sponsor responsible for hanging their signage
- Full Sponsor Signage at event (provided by Chamber)
- Recognition during stage performances

Kid Zone Sponsor: SOLD……..……..…….....$2,500.00

- Logo on Chamber website and event Facebook event page
- Mention in newspaper press release
- Full Sponsor Signage at event (provided by Chamber)
- Premium 20 x 20 display area near Kid Zone
- Opportunity to place banner at Kid Zone area (provided by sponsor)

Hot Air Balloon Sponsor SOLD ……$2,000.00

- Logo signage on One Tethered balloon
- Hot Air Balloon Rides (weather permitting – 1 person not to exceed weight restrictions)
- Logo on Chamber website and Facebook event page
- Mention in newspaper press release
- Full Sponsor Signage at event (provided by Chamber)
- Premium 20 x 20 display area near hot air balloon activities

Gold Entertainment Sponsor: (One available) ……...$2,000.00

- Listed as Gold Entertainment Sponsor on all media
- Logo on Chamber website
- Mention in newspaper press release
- Special premium 20 x 20 display area by entertainment stage
- Recognition and opportunity to say a few words on stage

Trolley Sponsor: (One Available)……..……..…...$2,000.00

- Listed as Trolley Sponsor on all media
- Logo on Chamber website
- Mention in newspaper press release
- Premium 20 x 20 Display area at Trolley pick up/drop off point at Sander's Ferry Park

- Opportunity to post signage or banner at Trolley pick-up location (provided by sponsor)

Silver Sponsor:……..……$1,000.00

- Logo on Chamber website
- Mention in newspaper press release
- 10 x 10 display area
- Display signage at event (provided by sponsor)
- Full Sponsor Signage at event (provided by Chamber)

Bronze Sponsor:……$500.00

- Name mention on Chamber website
- Mention in newspaper press release
- 10 x 10 display area
- Logo on Event Website
- Name mention on Full Sponsor Signage at event (provided by Chamber)

Vendor:……Prices Vary

- Request vendor or food vendor application for more information on booth pricing.

Organization Name: _____
Key Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Signature:
_____

Sponsorship (must be paid at time of application submission): ____Presenting ____Lakeside Living ____Kid Zone ____Hot Air Balloon ____Gold Entertainment ____Trolley_____ Silver ____ Bronze

❒ Cash/Check # _____ (Make check payable to ***Hendersonville Chamber***.)
❒ VISA ❒MC ❒AMEX ❒Discover
CC#_____
CVC # _____ Exp.Date _____
Billing Address_____
City _____ ST _____ Zip_____

Signature: _____
_____

NOTE: *By signing you have agreed to the Contract Conditions/Rules & Regulations on the back of this form and will submit the Certificate of Liability to the Hendersonville Chamber of Commerce.*

Executed this _____ day of _____, 2022 by _____
Printed Name

It is specifically noted that payment shall be due upon signing.

Please return this form by mail or email to: Email: events@hendersonvillechamber.com
Phone: 615-824-2818 Mail: 100 Country Club Dr Ste 104, Hendersonville TN 37075

PLEASE SIGN AND RETURN CONTRACT RULES & REGULATIONS WITH THIS APPLICATION.

Contract Conditions/Rules & Regulations
Hendersonville Chamber of Commerce – Sumner Fest 2022

The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Booth space will be 10X10 unless purchased at the bulk space fee and assignments will be assigned upon return of this agreement (along with required rental fee) on a first-come, first-served basis which also includes consideration of type of booth and other special considerations such as need for electricity. Rental Fee is not refundable. This is a rain or shine event.

2. Vendors will use only the space assigned to them.

3. Vendors must check in with the Event Staff at the park entrance before entering the park.

4. Booth space is open to most food service providers, restaurants, retailers, service providers, as well as non-profit organizations. The Chamber reserves the right and discretion to determine eligibility and appropriates of vendor for inclusion in the Festival, prior to execution of the Agreement. The Chamber reserves the right to decline to permit vendor to conduct and maintain a booth if, in the Chamber's sole judgment, said vendor, or proposed vendor, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other thing, without limitation, which affects the character of the booth and, therefore, the Festival.

5. Cost of booth rental includes booth space only. Vendors must bring their own tents, tables, chairs, etc. Vendors are not permitted to assign or sublet a booth or any part of the space allotted to them by this space rental agreement without express written consent of the Chamber.

6. Only food vendors are permitted to sell food and drink. Non-food vendors and sponsors are not allowed to hand out free food or drink.

7. If you need electricity for any reason, you must provide your own generator. **Initial _____**

8. Set up time: 11:30 a.m. until 1:00 p.m. Set up of booth must be completed prior to 1:30 p.m. on Sunday, October30th. Any vendor who is not setup and ready for business by 1:30 p.m. on October 30th, understands and agrees the Chamber reserves the right to assign that booth to another vendor, or make such other use of the space as deemed necessary or appropriate with no refund eligible to you.

9. **For safety purposes, all vehicles must be moved from the vendor area by no later than 1:00 p.m. There will be on site, free parking.**

10. Sumner Fest is open to the public October 30, 2022 – Time 2:00-7:00 pm

11. Vendor booths are to be kept intact until the closing of the Festival. It is also specifically noted that all booths must be dismantled and items removed by 10:00pm October 30th.

12. No food or drink is to be given away. Only pre-approved food vendors are allowed to sell food or drinks.

13. Vendor agrees to protect, save and hold the Hendersonville Area Chamber of Commerce, The City of Hendersonville Parks, Police and Fire Departments and all members and officers thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the vendor or those holding under the

vendor, and save, and hold harmless the Indemnities against and from any and all losses, costs, damage, from or out of by reason of said vendor's occupancy and use of the premises, or any part thereof. It is recommended that vendors take individual precautionary measures such as securing easily transportable articles of value and their removal to a place of safekeeping before, during and after Festival hours or while the booth is not manned. It is further agreed that all material brought by the vendor is the responsibility of the vendor and the Hendersonville Chamber of Commerce hereby disclaims all responsibility for these articles. The parties hereto acknowledge that the foregoing disclaimer of liability has been negotiated between the parties and is reflected in the charges applicable to this Agreement.

Signature: _____

Date: _____