Hendersonville Area Chamber of Commerce

2024 Sponsorship Package

Saturday, December 14th, 2024

Presenting Sponsor: (One Available)……$3,000.00

Premium 20x20 booth placement
Full Sponsor Signage at event (Provided by Chamber)
Display signage (provided by Sponsor)
Featured in press release as Presenting Sponsor
Mentioned in WHIN Radio Commercial
Highlighted on Facebook event page and Chamber Website
Logo on our social media and flyers
Featured in all media releases as Presenting Sponsor

Santa's Workshop Sponsor: (One Available)……$1,750.00

Premium 10x20 booth placement by Santa
Logo featured on the Letters to Santa Mailbox
Sponsor signage placed by Santa (Provided by sponsor)
Signage at event (Provided by Chamber)
Highlighted on Facebook event page and Chamber Website
Santa's Workshop promo with your logo on social media

Merry & Bright Sponsor: ……$1,000.00

10x15 Premium booth placement after Presenting Sponsor
Signage at event (Provided by Chamber)
Display Signage (provided by Sponsor)
Featured on our social media
Logo on Facebook event page and Chamber Website

Silver Bells Sponsor: ……$500.00

10x10 booth display area
Sponsor signage at event (Provided by chamber)
Logo on Facebook event page and Chamber Website
Featured on our social media

Advertisement (Full Motion Ad) ……$200 Member/$250 Non-Member

Receive a custom made 10 second ad made by 615 Digital Advertising that will be showcased on 75 inch tv's at the event. You will be able to keep the ad after the event.

Advertisement (Static Ad) ……$100 Member/ $150 Non-Member

Receive a custom made 5 second ad made by 615 Digital Advertising that will be showcased on 75 inch tv's at the event. You will be able to keep the ad after the event.

Organization Name: _____
Key Contact: _____
Phone: _____ E-mail: _____
Sponsorship _____ Presenting _____ Santa's Workshop _____ Merry & Bright _____ Silver Bells _____Advertisement (Full Motion) _____Advertisement (Static Ad)

Total: _____

❒ Cash/Check # _____ (Make check payable to ***Hendersonville Chamber***.)

❒ VISA ❒MC ❒AMEX ❒Discover

CC#_____

CVV # _____ Exp.Date _____

Billing Address_____

City _____ ST _____ Zip_____

Signature: _____

Please return this form by mail, fax or email. 100 Country Club Dr Ste 104, Hendersonville TN 37075
events@hendersonvillechamber.com Phone: 615 824-2818 hendersonvillechamber.com

This event is a rain or shine event and is non-refundable.

Contract Conditions/Rules & Regulations
Hendersonville Chamber Foundation – Merrily Made Market 2024

The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Booth space will be 10X10 and assignments will be assigned upon return of this agreement (along with required rental fee) on a first-come, first-served basis which also includes consideration of type of booth and other special considerations. Rental Fee is not refundable. This is a rain or shine event. Should the event be cancelled due to an Act of God, the rental fee is nonrefundable.

2. Vendors will use only the space assigned to them. Vendors will receive their space upon check in from 9:30an-11:30am. If a vendor is late for check in, their slot may be moved.

3. Vendors must check in with the Event Staff at the park entrance before entering the event space

4. The Foundation reserves the right and discretion to determine eligibility and appropriates of vendor for inclusion in the event, prior to execution of the Agreement. The Foundation reserves the right to decline to permit vendor to conduct and maintain a booth if, in the Foundation's sole judgment, said vendor, or proposed vendor, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other thing, without limitation, which affects the character of the booth and, therefore, the event.

5. Cost of booth rental includes booth space only. Vendors must bring their own tents, tables, chairs, etc.
Vendors are not permitted to assign or sublet a booth or any part of the space allotted to them by this space rental agreement without express written consent of the Foundation.

6. Non-Food Vendors and Non-Profit vendors are not permitted to give away food or drink. This is due to the fact a food vendor pays a higher price point.

7. Set up time: 9:30 am to 11:30 am. Booth judging begins promptly at 11:30 am and the event starts at 12:00 pm. Set up of booth must be completed prior to 11:30 am. Any vendor, who is not setup and ready for business by 11:30 am. on December 14th, understands and agrees the Foundation reserves the right to assign that booth to another vendor, or make such other use of the space as deemed necessary or appropriate with no refund eligible to you.

8. For safety purposes, all vehicles must be moved from the vendor area by no later than 11:30 am.

9. The Merrily Made Market is open to the public, December 14th from 12:00 pm- 6:00 pm.

10. Vendor booths are to be kept intact until the closing of the event. It is also specifically noted that all booths must be dismantled and items removed by 7:00 pm on December 14th.

11. There will be a designated parking area for vendors however space is limited; therefore, it is on a first come first served basis.

12. You will be allowed to sell only those items you have listed in above on the application and approved in advance by the Hendersonville Area Chamber of Commerce. You must keep your items within the confines of your booth, no selling or soliciting outside your paid space. **No food or drink is to be given away**. Only pre-approved food vendors are allowed to sell food or drinks.

13. Vendor agrees to protect, save and hold the Hendersonville Area Chamber of Commerce, The Hendersonville Chamber Foundation and all members and officers thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the vendor or those holding under the vendor, and save, and hold harmless the Indemnities against and from any and all losses, costs, damage, from or out of by reason of said vendor's occupancy and use of the premises, or any part thereof. It is recommended that vendors take individual precautionary measures such as securing easily transportable articles of value and their removal to a place of safekeeping before, during and after Festival hours or while the booth is not manned. It is further agreed that all material brought by the vendor is the responsibility of the vendor and the Foundation hereby disclaims all responsibility for these articles. The parties hereto acknowledge that the foregoing disclaimer of liability has been negotiated between the parties and is reflected in the charges applicable to this Agreement.

Executed this _____day of _____, 2024, by

_____

Printed Name:

_____

Please sign here:

_____

NOTE: *By signing you have agreed to the Contract Conditions/Rules & Regulations listed above and will submit the Certificate of Liability to the Hendersonville Chamber of Commerce.*

COVID-19 SAFETY ACKNOWLEDGEMENT –
LIABILITY WAIVER AND RELEASE OF CLAIMS

COVID-19 SAFETY INFORMATION:
While participating in events held or sponsored by the Hendersonville Chamber of Commerce, ("HCOC") "social distancing" is recommended and face coverings may be required, absent a requested and approved accommodation due to a health condition,[1] to reduce the risks of exposure to COVID-19. Because COVID-19 is extremely contagious and is spread mainly from person-to-person contact, the HCOC may implement preventative measures to reduce the spread of COVID-19. However, the HCOC cannot guarantee that its participants, volunteers, partners, or others in attendance are not or will not become infected with COVID-19.

In light of the highly contagious nature of COVID-19, individuals attending a HCOC event should review all relevant guidelines and mandates from federal, state and local governments to determine if they should participate in any live event. The HCOC will monitor federal, state and local requirements and follow the most stringent guidelines in place at the time of the event.

DUTY TO SELF-MONITOR:
Participants and volunteers agree to self-monitor for signs and symptoms of COVID-19 (symptoms typically include fever, cough, and shortness of breath) and, contact the HCOC at joinus@hendersonvillchamber.com if they experience symptoms of COVID-19 within 14 days after participating or volunteering with the HCOC.

LIABILITY WAIVER AND RELEASE OF CLAIMS:
I acknowledge that I derive personal satisfaction and a benefit by virtue of my participation and/or voluntarism with the HCOC, and I willingly engage in HCOC events and/or other activities (the "Activity").

RELEASE AND WAIVER. I HEREBY RELEASE, WAIVE AND FOREVER DISCHARGE ANY AND ALL LIABILITY, CLAIMS, AND DEMANDS OF WHATEVER KIND OR NATURE AGAINST THE HENDERSONVILLE CHAMBER

[1] Individuals requiring accommodation should contact joinus@hendersonvillechamber.com and provide details on the requested accommodation which could include face shields, video participation, etc.

OF COMMERCE AND ITS AFFILIATED PARTNERS AND SPONSORS, INCLUDING IN EACH CASE, WITHOUT LIMITATION, THEIR DIRECTORS, OFFICERS, EMPLOYEES, VOLUNTEERS, AND AGENTS (THE "RELEASED PARTIES"), EITHER IN LAW OR IN EQUITY, TO THE FULLEST EXTENT PERMISSIBLE BY LAW, INCLUDING BUT NOT LIMITED TO DAMAGES OR LOSSES CAUSED BY THE NEGLIGENCE, FAULT OR CONDUCT OF ANY KIND ON THE PART OF THE RELEASED PARTIES, INCLUDING BUT NOT LIMITED TO DEATH, BODILY INJURY, ILLNESS, ECONOMIC LOSS OR OUT OF POCKET EXPENSES, OR LOSS OR DAMAGE TO PROPERTY, WHICH I, MY HEIRS, ASSIGNEES, NEXT OF KIN AND/OR LEGALLY APPOINTED OR DESIGNATED REPRESENTATIVES, MAY HAVE OR WHICH MAY HEREINAFTER ACCRUE ON MY BEHALF, WHICH ARISE OR MAY HEREAFTER ARISE FROM MY PARTICIPATION WITH THE ACTIVITY.

ASSUMPTION OF THE RISK. I acknowledge and understand the following:

1. Participation includes possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness and death does exist;

2. I knowingly and freely assume all such risks related to illness and infectious diseases, such as COVID-19, even if arising from the negligence or fault of the Released Parties; and

3. I hereby knowingly assume the risk of injury, harm and loss associated with the Activity, including any injury, harm and loss caused by negligence, fault or conduct of any kind on the part of the Released Parties.

MEDICAL ACKNOWLEDGMENT AND RELEASE.

BY ATTENDING AND/OR PARTICIPATING IN THE ACTIVITY, YOU ARE DEEMED TO HAVE GIVEN A FULL RELEASE OF LIABILITY TO THE RELEASED PARTIES TO THE FULLEST EXTENT PERMITTED BY LAW.

Vendor Signature: _____ **Date** _____