

HENDERSONVILLE

Area

CHAMBER OF COMMERCE

IT'S ALL ABOUT BUSINESS

Member Investment Levels 2011-2012

BASIC - \$250

Preferred Business Directory Listings
 Member Only Referrals
 Membership Plaque
 Proud member logo usage on web and advertising collateral
 Online directory listing including link to business website
 Advertising opportunity in Chamber display board
 Access to Enhanced Directory Listings, all Chamber events,
 Committees and Programs (other fees may apply)
 Subscription to weekly e-newsletter
 Member2Member/Member2Community coupon program

Members Making News e-newsletter opportunity
 Invitation to member orientation
 Educational seminar access (other fees may apply)
 Meeting space usage (other fees may apply)
 Member discount to Chamber functions
 Recognition as new member at monthly luncheon
 and on website
 Scholarship opportunity with Volunteer State
 Community College

Total Value This Level: \$2,000

BRONZE - \$350

All Basic level benefits

One mass email
 One set of mailing labels
 Two tickets to Monthly Chamber Luncheon
 Two tickets to the Taste of Hendersonville
 Online directory Bronze denotation

SILVER - \$500

All Basic level benefits

Two mass emails
 Business card ad in the Preferred Business Directory
 Thank You Ad in Local Newspaper
 Special recognition plaque (displayed in Chamber lobby)
 Two sets of mailing labels
 Four tickets to Monthly Chamber Luncheon
 Four tickets to the Taste of Hendersonville
 Online directory Silver denotation

GOLD - \$1,000

All Basic level benefits

Conference room usage - three times annually
 Quarter page ad in the Preferred Business Directory
 Three mass emails
 Three sets of mailing labels
 One additional location
 Six tickets to Monthly Chamber Luncheon
 Thank You Ad in Local Newspaper
 Special recognition plaque (displayed in Chamber lobby)

Two golf cart ads at the Annual Golf Classic
 Six tickets to the Taste of Hendersonville
 Ribbon cutting/grand opening ceremony assistance
 One additional company representative listing
 Online directory Gold denotation

PLATINUM - \$2,500

All Basic level benefits

Conference Room Usage - six times annually
 Team in the Annual Golf Classic
 Enhanced online directory level 4 listing
 Half page ad in the Preferred Business Directory
 Four mass emails
 Four Sets of Mailing labels
 Two additional locations
 Ten Tickets to Monthly Chamber Luncheon
 Two Luncheon Display Tables

Eight Tickets to the Taste of Hendersonville
 Thank You Ad in Local Newspaper
 Special recognition plaque (displayed in Chamber lobby)
 Logo usage in Preferred Business Directory
 Two additional company representative listings
 Ribbon cutting/grand opening ceremony assistance
 Online directory Platinum denotation

PARTNER - \$5,000

All Basic level benefits

Partner Banner
 Logo on Chamber website homepage
 Logo usage on cover of Preferred Business Directory
 Enhanced online directory level 5 listing
 Full page ad in the Preferred Business Directory
 Conference Room Usage - 12 times annually
 Team and Hole Sponsorship in the Annual Golf Classic
 Six Mass emails
 Three additional locations
 12 Tickets to Monthly Chamber Luncheon

Four Luncheon Display Tables
 Four Sets of Mailing labels
 Ten Tickets to Taste of Hendersonville
 Thank You Ad in Local Newspaper
 Four additional company representative listings
 Ribbon cutting/grand opening ceremony assistance
 Special recognition plaque (displayed in Chamber lobby)
 Online directory Partners denotation